

# McAfee Total Protection

The always on, always up-to-date, single solution for protecting small to medium-sized businesses

## Value to a small to medium-sized business

Key Differentiators	Function	Benefit
<b>Automatic protection</b>	Automated, always on, always up-to-date solution for small to medium-sized businesses	Automatically updated without SMB end-user intervention
	Daily, automatic updates keep SMB virus, spyware, adware, spam, phishing, and firewall protection continuously up to date	Transparently updates itself daily, hassle-free security minimizes ongoing cost and management for the SMB
<b>Comprehensive security in one solution</b>	Integrated security provides a single solution for businesses	Proactively blocks viruses, spyware, spam, phishing, hacker attacks, identity thieves, and other threats before they can install and compromise an SMB's systems.
	Easy-to-install, easy-to-use anti-virus, anti-spyware, anti-spam, anti-phishing, and desktop firewall, all in one solution	
<b>Integrated, centralized management</b>	McAfee SecurityCenter provides a single Web-based console for managing and reporting on all Total Protection security services within the SMB	Single Web console for producing multiple security reports and monitoring system status
	Centralized approach for installation, updates, configurations	Easy-to-use Web-based management tool for policy configuration and company reporting
		Remotely monitor all user security environments from a single console
<b>Low cost of ownership</b>	Deploy immediate protection for the SMB against viruses, adware, spam, phishing, hacker attacks, and other malware threats with a simple Internet download or email re-direction	Quick online installation for immediate protection to all locations
		No additional equipment required for immediate protection to all locations